

ORDER



Orders	Order / Rev:	361376
	Alt Order #:	06861729
	Product Desc:	HOUSE MAJORITY PAC
	Estimate:	2001
	Flight Dates:	10/10/12 - 10/11/12
	Original Date / Rev:	10/08/12 / 10/08/12
	Order Type:	GENERAL

KTNV - Las Vegas

Primary AE:	Anjanette Brady
Sales Office:	PPH
Sales Region:	NAT

Agency	Name:	<u>Waterfront Strategies</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>3050 K St NW</u>
		<u>Washington, DC 20007</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	House Majority PAC
	Demographic:	A35+
	Product Codes:	PL Issue
	Priority:	P-05
	Revenue Codes:	AGY-TRANS, ISSUE, GEN

New Business Thru:	
Order Separation:	00:10:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/11/12	7	\$5,100.00	\$4,335.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	7	\$5,100.00	\$4,335.00	0.00
Totals	7	\$5,100.00	\$4,335.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	20%	\$5,100.00
Market	100%	\$25,500.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$7,650.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	41%	\$10,455.00
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	9%	\$2,295.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/10/12	10/11/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	--WT---	:30	1	\$750.00	P-05	0.00	NM	1	\$750.00

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Advertiser: House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 2001

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- WT - - -				1	\$750.00		0.00			
E 2	KTNV	10/10/12	10/11/12	M-F 10-11a The View	CM	M-F 10-11a -- WT - - -	:30	2	\$1,000.00	P-05	0.00	NM	2	\$2,000.00
VIEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- WT - - -				2	\$1,000.00		0.00			
E 3	KTNV	10/10/12	10/11/12	M-F 11-12p Action News	CM	M-F 11-12p -- WT - - -	:30	1	\$650.00	P-05	0.00	NM	1	\$650.00
ACTN NEWS@11AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- WT - - -				1	\$650.00		0.00			
E 4	KTNV	10/10/12	10/11/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p -- WT - - -	:30	1	\$350.00	P-05	0.00	NM	1	\$350.00
GENRL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- WT - - -				1	\$350.00		0.00			
E 5	KTNV	10/10/12	10/11/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P -- WT - - -	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
ACTION NEWS @ 330														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- WT - - -				1	\$500.00		0.00			
E 6	KTNV	10/10/12	10/11/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p -- WT - - -	:30	1	\$850.00	P-05	0.00	NM	1	\$850.00
miLLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- WT - - -				1	\$850.00		0.00			
Totals												7	\$5,100.00	